



MARINA COAST WATER DISTRICT

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DIRECTORS

JAN SHRINER
President

THOMAS P. MOORE
Vice President

HERBERT CORTEZ
GAIL MORTON
MATT ZEFFERMAN

Board of Directors Community Outreach Committee Meeting

Marina Coast Water District

November 2, 2021 at 4:30 p.m.

Due to Governor Newsom's Executive Order N-29-20 and recommendations on protocols to contain the spread of COVID-19, staff and Committee members will be attending the November 2, 2021 meeting remotely from various locations and the meeting will be held via Zoom conference. There will be NO physical location of the meeting.

To join the webinar:

<https://us02web.zoom.us/j/86582386946?pwd=U1lJSGEvTnI3RlA4LzVJdDVmVU9nQT09>

Passcode: 675411

To join via phone: 1-669-900-6833

Webinar ID: 856 8238 6946

Passcode: 675411

Committee Members

Herbert Cortez

Matt Zefferman

Agenda

This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee.*
3. Approve the Draft Minutes for the September 7, 2021 Meeting
4. Receive the Draft Minutes of the October 5, 2021 Meeting
5. Discuss Strategic Planning Public Meeting
6. Community Relations Update/Ord Community Outreach
7. Identify Agenda Items for the Next Committee Meeting
 - a. Update on the Shut-Off Moratorium
 - b. Video Recording Options
8. Committee Member Comments
9. Adjournment



Marina Coast Water District

Draft Minutes Community Outreach Committee Meeting

September 7, 2021

1. Call to Order:

The September 7, 2021 meeting was called to order at 4:30 p.m. by Director Cortez. In attendance via Zoom teleconference were:

- Committee members: Director Cortez and Director Zefferman
- Staff: Remleh Scherzinger, Teo Espero, and Paula Riso
- Public members: None

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the August 3, 2021 Meeting:

Director Zefferman made a motion to approve the minutes of August 3, 2021. Director Cortez seconded the motion. The minutes were approved by a vote of 2-Ayes (Cortez, Zefferman), 0-Noes, and 0-Absent.

4. Discuss Board Meeting Video Recordings:

Mr. Espero reviewed the options for the Board meeting video recordings. He noted that there were several options, Access Monterey Peninsula, and YouTube. Mr. Espero shared the benefits of using YouTube to post the Board meeting videos, noting that there were over 200,000 board meetings posted on YouTube and there was no cost to use YouTube. He also stated that other meetings, informational clips, presentations, etc. could be aired on YouTube.

5. Community Relations Update:

Mr. Scherzinger stated that staff was still finalizing the vendor list for Public Relation Firms and the Request for Proposals would go out soon. He said he would keep the Committee updated. Mr. Scherzinger said that President Shriner asked to reach out for a presentation from the US Army on their treatment on PFAS clean-up. He also stated that now with the Groundwater Sustainability Plan (GSP) nearly complete, he was starting to build out the Groundwater Sustainability Agency and will begin operating it as a separate entity within the District entity. Director Cortez questioned the need to draft a letter to LAFCO regarding the Monterey Peninsula Water Management District. Mr. Scherzinger stated that would be discussed offline. Director Zefferman questioned sharing the GSP information at other meeting venues such as the Joint City District Committee. Director Cortez suggested making the information simpler to understand by focusing on a higher level of information and not down in the details.

6. Identify Agenda Items for the Next Committee Meeting:

Director Cortez commented that he had been invited to “Dad’s Read’s” and was asked if MCWD would be interested in participating. Mr. Scherzinger stated that he had already responded and will read in early 2022. Director Zefferman said he would be interested as well.

Agenda Item 6 (continued):

Director Zefferman stated he would like a follow-up on the GSP. Mr. Scherzinger said he would also bring back the YouTube update.

7. Committee Member Comments:

Director Zefferman and Director Cortez thanked staff for bringing up the YouTube option.

8. Adjournment:

Meeting adjourned at 5:09 p.m.



Marina Coast Water District

Draft Minutes Community Outreach Committee Meeting

October 5, 2021

1. Call to Order:

The October 5, 2021 meeting was called to order at 4:31 p.m. by Director Zefferman. In attendance via Zoom teleconference were:

- Committee members: Director Zefferman and President Shriner as the alternate member
- Staff: Remleh Scherzinger, Teo Espero, and Paula Riso
- Public members: None

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the October 5, 2021 Meeting:

Ms. Riso suggested tabling this item until November when Director Cortez is present.

4. Update on Board Meeting Video Recording Options:

Mr. Espero stated that he has looked into the cost of a hard drive to hold the meeting videos and the size will be dependent on the retention policy. If

5. Community Relations Update:

Mr. Scherzinger stated that staff was still finalizing the vendor list for Public Relation Firms and the Request for Proposals would go out soon. He said he would keep the Committee updated. Mr. Scherzinger said that President Shriner asked to reach out for a presentation from the US Army on their treatment on PFAS clean-up. He also stated that now with the Groundwater Sustainability Plan (GSP) nearly complete, he was starting to build out the Groundwater Sustainability Agency and will begin operating it as a separate entity within the District entity. Director Cortez questioned the need to draft a letter to LAFCO regarding the Monterey Peninsula Water Management District. Mr. Scherzinger stated that would be discussed offline. Director Zefferman questioned sharing the GSP information at other meeting venues such as the Joint City District Committee. Director Cortez suggested making the information simpler to understand by focusing on a higher level of information and not down in the details.

6. Identify Agenda Items for the Next Committee Meeting:

Director Cortez commented that he had been invited to “Dad’s Read’s” and was asked if MCWD would be interested in participating. Mr. Scherzinger stated that he had already responded and will read in early 2022. Director Zefferman said he would be interested as well.

Community Outreach Committee

September 7, 2021

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Agenda Item 6 (continued):

Director Zefferman stated he would like a follow-up on the GSP. Mr. Scherzinger said he would also bring back the YouTube update.

7. Committee Member Comments:

Director Zefferman and Director Cortez thanked staff for bringing up the YouTube option.

8. Adjournment:

Meeting adjourned at 5:21 p.m.